

**DIRECTORATE OF DISTANCE EDUCATION
NALSAR UNIVERSITY OF LAW, HYDERABAD**

One-Year Advanced Diploma in Media Laws (2021-2022)

Take Home - Supplementary Examination (December 2-5, 2022)

Paper 1.4. Electronic Media & Regulatory Law

Total Marks: 100

INSTRUCTIONS TO CANDIDATES

- a) Read the instructions for this 'Take Home Examination' carefully and adhere to the same.
- b) Please mention your Name, ID No., Subject Name and total number of pages on the Answer Sheet.
- c) Clearly indicate the question numbers while answering them.
- d) This paper consists of four questions, each carrying 25 marks.**
- e) Each answer should not exceed 800 words. Exceeding the word limit will be penalised.**
- f) Since this is a 'Take Home Examination', we expect your answers to have an analytical character rather than merely repeating facts or mechanically citing extracts from the reading material.
- g) Copying from any external source, whether in print or on the internet, or copying from other students is strictly prohibited. Plagiarism is considered as serious academic misconduct and will lead to marking down of answers or even the non-evaluation of answers if there is substantial copying.
- h) All the candidates are required to submit only MS Word / PDF files containing typed answers.**

Q.1. On account of the COVID-19 pandemic, there has been a large-scale shift towards watching content on OTT platforms. Streaming Services such as Netflix, Amazon Prime, Hotstar and SonyLiv have substantially increased their base of subscribers. What are the structural as well as behavioral reasons for the rise of such streaming services? How would you compare the preferences of consumers for these services as opposed to the older methods of entertainment such as watching television or going to the cinema halls? What are the larger implications for the economy and society that are unfolding as a result of this change in the patterns of consumption?
(25 marks, 700-800 words)

Q.2. Briefly describe the early challenges faced by the sports broadcasting companies in India. What are some of the significant legal developments related to the question of who has the right to telecast popular sports such as cricket, football and hockey? Do you agree with the earlier stand of the Government of India that a public broadcaster such as Doordarshan (DD) should have the right to broadcast sporting events held inside India, even if the broadcasting rights had been allotted to private parties through a competitive bidding process? Substantiate your answer with reference to relevant principles and precedents.

(25 marks, 700-800 words)

Q.3. What is the different between the problems of 'Misinformation' and 'Disinformation' when it comes to the production and distribution of news content? What are the concrete steps that can be taken at the legal and regulatory level to curb the problem of 'Disinformation' in news content? Apart from reactive steps such as monetary fines, take-down orders and punitive steps, what are the preventive strategies that can be implemented in this regard?

(25 marks, 700-800 words)

Q.4. What are the key principles that should inform the prospective law on personal data protection in India? Why is it important to have legal remedies against the threats of surveillance by state agencies as well as the mining of personal data by private companies? What can we learn from comparative legal sources in this area?

(25 marks, 700-800 words)